

WhippleHill partners with VenueVision® to provide digital signage solutions to schools



WhippleHill recently announced a partnership with VenueVision® Media Systems. (www.venuevision.com). VenueVision® Media Systems develops and markets innovative and cost effective digital signage solutions that helps schools communicate with students and their parents when in the school. VenueVision® also integrates to WhippleHill's Podium architecture and display's the schools news and web content in real time on high-resolution plasma's or LCD screens installed throughout the school.

The VenueVision® screens are used to display school related news, events, promotional information, emergency messages, weather forecasts and news feeds in high traffic locations such as the main lobby, cafeteria and administration areas throughout the school. Some of the content displayed includes categories on school life including news and events having to do with the arts, athletics, academics, guidance and counseling, media gallery of special and social events, etc. In addition, a category that is focused on parents highlighting recent school news and promoting special workshops on how to raise healthy teenagers, as an example. There are also categories for students and staff, alumni and the board highlighting recent school news and upcoming events.

VenueVision[®] also provides easy to use interactive touch screen kiosks that allow parents and prospective student's access to a wide range of school activities, events and news. "We're very excited about our integration with VenueVision," says WhippleHill Integration Product Manager Jill Judd. "It gives clients one more avenue to communicate with their constituents, without the headache of duplicating entry of information."

In addition to extracting data from Podium, VenueVision[®] has a creative team on hand to help schools address the layout and design of their information. "Anybody can put information up on a screen," says George Jung, one of VenueVision[®]'s founders and Vice President of business development. "Our emphasis is not only on the engineering of our service, but also creating compelling creative design to provide a high impact and professional image that conforms to the schools brand and culture."

Working with a team of installation partners on a national basis, VenueVision[®] provides a cost effective installation of our client's solutions including screens, PC's, cabling, etc. VenueVision[®] also provides assistance to their clients by advising on effective screen placement throughout the campus, and how best to optimize effective digital signage communications to be able to ensure a successful implementation.

"We are very impressed with WhippleHill and its ecosystem philosophy, and we feel that our products are well suited to provide additional capabilities and flexibility for WhippleHill clients" says the Vice President of sales and marketing at VenueVision[®].

"VenueVision[®]'s digital signage solutions help's schools promote their academic offerings, culture, school events and facilities, in addition to assisting new students and their parents with the admission process. When schools use the latest tools to communicate with new students and their parents, it helps to market and communicate school information and this has a positive effect on increasing student enrollment."

Founded in 2001, VenueVision[®] Media Systems delivers time-sensitive information and advertising to schools, businesses and professional sports teams using high impact screens and evolving digital technology. The company is based in Mississauga, Ontario, and has a team of IT, creative, programmers, network administrators, project managers, sales, technical support and administrative personnel.

For more information on VenueVision[®], visit their Web site at (www.venuevision.com), or call (866) 401-1300.

For more information on WhippleHill integrations, contact Jill Judd at jillj@whipplehill.com.