



VenueVision®

Corporate Digital Signage Solutions

VenueVision
Media Systems

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www.venuevision.com

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VenueVision® designs, develops and markets cost effective real time information delivery systems and advertising solutions to a wide range of organizations including corporate, automotive, education, municipalities, sports complexes, airport terminals, and professional sports. VenueVision® combines computers, information technology, the internet, television and display screens into a powerful, cost effective, high impact digital information and advertising delivery system.

VenueVision® provides corporations with a complete turnkey digital information distribution management and display broadcast solution that delivers corporate related content and promotional information. This can be combined with value added information including weather forecasts, news feeds, stock quotes and local messages, etc., controlled by corporate staff.

The VenueVision® broadcast solution also allows corporations to improve communications with employees, management and visitors to both head office and branch offices. The benefits of the VenueVision® digital signage solution for corporations include the following:

Improve communications by providing employees, management and visitors with high impact digital displays.

Corporate communications – Message from the CEO, enforce corporate culture, operational and process improvements, annual general meeting results, etc.

Informs and communicates - with employees and senior management in head office and branch locations.

Key in communicating with shift work staff or staff with limited or no access to email.

Promote events such as corporate events, enlisting staff involvement, charities, etc.

Promote employee participation – community based events, exercise programs, drug prevention and employee recognition announcements.

Promotional vehicle – Promote new products, motivate employees, corporate achievements, production improvements, sales records and employee promotions.

Ability to use the medium to enhance corporate culture and reinforce management objectives. Also, a high impact digital media for management to make key announcements related to operational and process improvements.

Ability to use the VenueVision® custom content to promote teamwork, motivate employees, enlist volunteer services or to promote a major corporate event.

Promote corporate initiatives by re-purposing existing print, promotional videos of new products along with training videos.

Improve emergency communications – communicate quickly and effectively to address crisis management activities such as pandemics, mass emergency procedures and disaster recovery.

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Develop relationships with the community – including universities. The network can be used to communicate to promote community and local business association events.

Utilize leading edge video, media and broadcast technology to improve staff communication.

Integration of digital media with existing business processes. VenueVision® integrates with leading ERP, CRM and DMS databases.

Ability to have dynamic plasmas strategically located in various departments with dashboards highlighting staff schedules, sales analysis, CSI scores, operational status, waiting times, boardroom schedules, staff availability, staff on call, call center optimization, etc.

Promotes corporate staff members to provide content and encourages a two way communications culture.

The VenueVision® digital signage solution informs and communicates with employees, management and visitors. The technology also has a positive effect by adding high impact content providing a bright and visual medium throughout the company environment. Departments that can benefit from implementing the VenueVision® solution include:

- Administration
- Human resources
- Financial
- Operations
- Information systems
- Production
- Sales
- Marketing
- Call center
- Corporate boardroom
- Main lobby reception
- Cafeteria
- Legal
- Public Affairs



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